

# ANNUAL REPORT 2013



*Giving Today.....  
Growing Forever*

***Mission:***

Enriching lives in Oxford by  
attracting, promoting and  
enabling community giving.

## Message from the Board Chair



2013 was a year of planning and progression for the Oxford Community Foundation.

The Foundation had entered its second decade, its existing strategic document had been accomplished and the Board recognized it was time for a new plan to ensure sustainability and growth.

As a result, the Board participated in a facilitated strategic planning session in the spring that led to a new plan to take the Foundation into the future and a refined vision/mission, "Enriching lives in Oxford by attracting, promoting and enabling community giving."

2013 also saw the Foundation working on the implementation of a marketing strategy developed by business marketing students at Fanshawe College in Woodstock which aims to increase public awareness about our organization.

OCF is now partnering with local municipalities to publish articles in their newsletters, working with our grant partners on cross-promotion opportunities and establishing good working relationships with our local media.

Thank you to the Oxford Sun Media outlets, especially the Village Voice, Woodstock Sentinel Review, Heart FM, Easy 101 and Rogers Cable TV who are strong supporters of the Oxford Community Foundation and other local media that have aided us in creating awareness about our organization and events. We are grateful for all coverage they have provided.

In 2013, our endowment funds grew with the addition of the Lorna and George Roberts Emerging Scholarship Endowment and our first endowment created from the donation of a life insurance policy – the M.D. Dennison Emerging Endowment Fund.

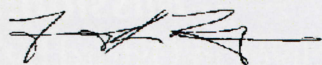
Also, for the second year in a row, the Oxford Community Foundation hosted the Oxford County Warden's Golf Tournament. The tournament was held in Tillsonburg, was a great success, despite a brief but intense downpour, and raised \$16,000 for the Foundation. "The OCF has been invited to organize the 2014 Warden's Tournament, scheduled for June 20th at the Ingersoll Golf Club, so be sure to watch for your invitation.

Because of the planning done in the first decade of the Oxford Community Foundation's existence, the constant progression toward its goals and the generosity of our contributors and supporters, the Foundation was able to grant over \$30,000 to deserving projects in our community in 2013 and end the year in a surplus position with respect to our operating budget. Thank you to all the donors and volunteers who have been with us since the beginning. It is because of you that the Oxford Community Foundation was able to make that happen. A special thank you to the Ontario Trillium Foundation for their continued support.

I would also like to thank the Board members for their dedication and thoughtful guidance. I am confident the current Board of Directors will continue to plan and progress toward established goals as the Boards of the previous decade have done. I can't wait to see where we will get to from here!

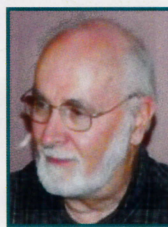
Finally, a big thank you goes to Keith, our Executive Director and Katie, our Administrative Assistant, for all the hard work they have done over the past year to make it such a success. You truly are the oil that keeps the wheels moving.

Respectfully submitted



Tanya Murray  
President

## Message from the Executive Director



It is exciting to watch as the Foundation continues to grow! Last year we passed the magical one million dollar level and in 2013 we continue to explore new approaches and see exciting results.

Two new emerging Endowments have been created this year by the generous support of Lorna and George Roberts and Dawn Dennison.

Lorna and George are in the process of establishing a scholarship for a graduating student whose home residence at the time of completion of high school is in Oxford County and intends to attend either The Ontario Agricultural College at the University of Guelph and/or the Department of Family Relations and Applied Nutrition in the College of Social & Applied Human Sciences at the University of Guelph.

Dawn has established an emerging Endowment based upon a life insurance policy that will place this endowment as one of our larger endowments in the future. This is a creative approach and a first time for our Foundation. It has solved Dawn's personal financial planning needs and is building a stronger Oxford community in the future. The areas of interest for the investment income generated from this endowment, once it becomes activated, are still under discussion with the donor.

I wish to thank the Warden of the Oxford County, Don McKay for allowing OCF to host for the second year the Oxford County Warden's Golf Classic and host Mayor John Lessif, of Tillsonburg, who was instrumental in welcoming and helping with arrangements at the Bridges Golf and Country Club of Tillsonburg. This tournament continues to grow and has become a major fund raiser for OCF with approximately \$16,000 raised last year.

A special thank you to:

Major Tournament Sponsor: Toyota Motor Manufacturing Canada Inc.; Lunch Sponsor: Frank Cowan Company; Corporate Sponsor: Sierra Construction; Community Sponsor: Spriet Associates Engineers & Architects; Hole in One Sponsor: Foodland – Woodstock. To all our hole and green sponsors a sincere thank you and of course our Golf Committee and Committee Chair, Jim Pickard thank you for a job well done!! To all the golfers – THANK YOU FOR YOUR SUPPORT and see you next year.

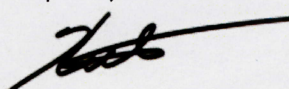
Again this year, as part of a five year commitment, the support of the Ontario Trillium Foundation has allowed for administration and marketing for OCF to be a reality. Thank You!

During the course of this year the Board, with the assistance of Kim DeKlein, Agriculture and Rural Economic Development Advisor, has revised the Strategic Plan for the Foundation for the next 5 years.

It has been a privilege to work with such a hard working Board of Directors who have accepted their responsibilities with such dedication. I wish to extend a special thank you to Tanya Murray, our President, who has made herself available for the Foundation whenever called upon. Thank you, Tanya!

Finally, I wish to thank the Board of Directors for finding budget dollars to allow for 8 hours per week of administration support and to Katie Cunningham, our part time Administrative Assistant, for her personable approach to the work of the Foundation. Thank you, Katie!

Respectfully submitted



Keith Hudson  
Executive Director

## Have you considered starting your own Named Endowment Fund or Becoming a Member of the Builders' Fund?

- Join our Builders' Fund with a \$2,000 donation and become an elite supporter of OCF and receive ongoing recognition.
- Already a Builders' Fund member? Think about transferring the balance to create a Named Endowment
  - Named Endowments start at \$10,000 and can be built over 5 years.
  - A Named Endowment within the Community Fund at \$10,000 can be built over 5 years. The Grants Committee of OCF will make the determination as to where the investment income from your fund is granted in Oxford County.
  - A Field of Interest Fund starts at \$25,000 and can be built over 5 years. With this fund you direct the Grants Committee as to which area(s) of interest you wish to support in Oxford County with the investment income.
  - A Donor Directed Fund of \$50,000 or more, which can be built over 5 years, allows you to have a say in which group or organization receives the investment income from your fund.
  - The Capital of all these Endowment Funds will continue in perpetuity and the investment income generated from this capital will be granted on an annual basis.
- If you find yourself in a taxable position and you wish you could have a say in how these dollars are spent, we can help. Why send an impersonal cheque to the Government of Canada when you can create a Named Endowment Fund with the Oxford Community Foundation and help keep these dollars in Oxford County.
- Life Insurance – Community as your Beneficiary
  - Life insurance provides a simple way for you to give a significant gift to charity, with tax benefits that you can enjoy during your lifetime.
- Are you in a position where you have to pay Capital Gains Taxes? If you are, wouldn't you like to have a say in how those dollars are directed? A Named Endowment Fund might be your solution, especially since transferring securities; these would be eligible at the time of transfer for a charitable tax receipt at 100% of their value.

For more information on building a Fund, please contact Keith Hudson, Executive Director, 519-539-7447 ext 229 or email: [info@oxfordcommunityfoundation.org](mailto:info@oxfordcommunityfoundation.org)

## Acknowledgements

*So much can be accomplished when we work together. The Foundation is indebted to our many committee volunteers and the following for their "in kind" support:*

**WDDS** - Office space and administrative equipment.

**Kate Brown of RBC Dominion Securities**

**Carole Wilson** - Accounting assistance

**Carolynne Dee of CD Graphics & Design** - Donated design work

**Don MacKay** - Warden of Oxford County – on going support.

**The County of Oxford** - Website hosting and support - Allowing OCF to host the Warden's Golf Tournament.

**At The Office** - for hosting the Random Acts of Kindness Day in November and the RAK Committee Members

**MW & Co.** - Audit preparation and donation

**Will Prinzen, owner of Keybase Financial Centre, and ITOPA – Ingersoll** – for hosting a dress rehearsal for OCF

**Barry & Rita Hutt, Fern Woolcott, Rosemary George, Don Taylor, Fran Hudson, Ken Whiteford, Board Members and spouses** – for volunteering at the Warden's Golf Tournament

**Kathy Eller of Sociable** – for maintaining our Facebook page

**Woodstock Theatre** for providing a an opportunity for fundraising through hosting a dress performance.

If we have missed anyone in our acknowledgements with the printing of this report, it was not intentional and we apologize for any errors or omissions.

THE ONTARIO  
TRILLIUM  
FOUNDATION



LA FONDATION  
TRILLIUM  
DE L'ONTARIO



COMMUNITY  
FOUNDATIONS  
OF CANADA  
all for community.



**For further information about the Foundation, including how you can become involved or support the Foundation, please contact.**

**Oxford Community Foundation**

212 Bysham Park Drive, Woodstock, Ontario N4T 1R2

519-539-7447, Ext. 229

[info@oxfordcommunityfoundation.org](mailto:info@oxfordcommunityfoundation.org)

Registered Charities Number: 89481 8103 RR0001

## Board of Directors and Staff



Tanya Murray  
Board Chair  
Chair, Media/Marketing Committee



Rosemary George  
Secretary  
Chair, Fund Development Committee



Patrice Hilderley  
Treasurer



Art Lawson  
Director



Liz Lessif  
Director



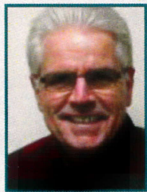
Jim Pickard  
Chair of Investment Committee



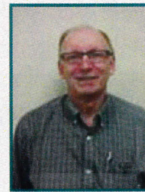
Bill Semenik  
Past Chair



Mary Anne Silverthorn  
Chair, Grant Committee



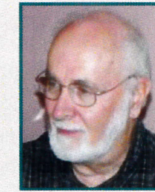
Ken Whiteford  
Director



Don Woolcott  
Vice Chair



Kelly Gilson, Ex-Officio  
United Way of Oxford



Keith Hudson  
Executive Director

## Vision Statement

Enriching lives in Oxford by attracting, promoting and enabling community giving.

## What is the Oxford Community Foundation?

Oxford Community Foundation is one of 141 community foundations across Canada established to be:

- the steward of funds, which are pooled in a permanent endowment to serve the Oxford community in perpetuity;
- the administrator of grants to a wide range of interests through registered charities committed to making a difference in the quality of life in the county;
- a leader in identifying needs and working with other community agencies to assist organizations and communities of interest. The Foundation acts as a catalyst for innovative approaches to connect people and causes to make a difference in Oxford.

## Why choose the Oxford Community Foundation?

- We build permanent endowments that will benefit Oxford forever.
- We help donors create legacies, thereby promoting philanthropy in our community.
- We are a local organization with knowledge in a wide variety of local needs.
- We provide flexible giving options.
- We maintain donor intent when community needs and organizations change.
- We multiply the impact of gifted dollars by pooling them with other gifts and grants.
- We assist donors with options which may provide significant tax benefit.
- We look after the administration and required reporting related to your legacy.

### ***There are a variety of ways to create a legacy:***

- cash • securities • life insurance • bequests
- other more complex asset transfers such as property and remainder trusts

## Summary of Audited Financial Statement

	2013		2012	
<b>Revenues</b>	<b>Operating</b>	<b>Endowment</b>	<b>Operating</b>	<b>Endowment</b>
Endowments, Donations & Fundraising	\$139,044	\$47,342	\$82,101	\$127,452
Investment Income (Loss)	-	66,081	1,754	40,579
Other Income - Administration Fee	12,688		10,295	
	151,732	113,423	94,150	168,031
<b>Expenditures</b>				
Operating Expenses	64,964	-	72,178	-
Grants	22,282	11,300	18,866	2,619
Administration Fee	-	11,093	-	8,994
	87,246	22,393	91,044	11,613
<b>Excess (Deficiency) of Revenues over Expenditures</b>	64,486	91,030	3,106	156,418
<b>Fund Balances, beginning of the Year</b>	45,815	882,875	57,481	711,685
<b>Interfund Transfer</b>	(15,700)	15,700	(14,772)	14,772
<b>Fund Balances, end of the Year</b>	\$94,601	\$989,605	\$45,815	\$882,875

## Our Donors in 2013

The existence of the Oxford Community Foundation is dependent on the kind generosity of the people of Oxford County.

Anonymous	ESRI	Lofthouse, Ann	Scotiabank
Almeida, Ursula	Frank Cowan Company Ltd.	Markle, Wilma	Sierra Construction
Aquilina, Frank	Fraser, Ron	McArthur, Wendy	Smith, Barry
Ayr Farmers Mutual Insurance Co.	Fuller, Art	McKay, Dr. Gerry	Spriet Associates
Budd, Bill	Graf, Marty	McLaren, Sean	Sobeski, Mayor Pat
Campbell, Don	Green Lea Ag Center	Murray, Tanya	Tabor Brothers & Sons Ltd.
Cyril J. Demeyer Limited	Gross, Frank	Norjohn Contracting	Taylor, Don & Beth
Consulting Engineers	Harrington, Brian	Oliphant, Dave	Town of Tillsonburg
Comiskey, Mayor Ted	Hinnigan, Mary Lyn	Overveld, Marg	Transarctic Canada
Curry, Vi	Horton, Sharon	Oxford Mutual Insurance	Toyota Motor Manufacturing
DeCoo, Tony	Hudson, Keith & Fran	Oxford Sand & Gravel	Canada Inc.
Dennison, Dawn	Kilgour, Angie	Parkhill, Vicki	Way, George
Peter Dineen	Klosler, George	Pickard, Jim	Weatherston, Bill
DonFer Farms	KSmart Associates	PPA Engineering	White, Bill
Edge, Paul	Lawson, Art	Pretty, Scott	Whiteford, Ken & Lynda
Edwards, Paul & Mary Ellen	Lippert and Wright Fuels	R.J. Burnside & Associates Ltd.	Wilkinson, Cyril & Janet
E & E McLaughlin	Lessif, Mayor John	Roberts, George & Lorna	Woolcott, Don
Emterra Environmental	Lessif, Liz	Scimgeour & Company	XCG Consultants
ERTH			

### Memorial Donations were received in memory of:

Robert Burnett	Ruby Docker	Katerine Down	Doris (Langdon) Edwards
Gordon Moore	James Muterer	Dr. David Sage	Frank Smith
Peter Strickler	Diane Stuart	Stan Tribe	Gertrude Wilkinson

### Donations were received in celebration for:

Bill & Louella Campbell – 60th Anniversary      Alma & Leigh Yates – 60th Anniversary

**IN MEMORIAM DONATIONS** - Donations can be made in memory of family members and friends who pass away. By honouring their loved ones by contributing to the Foundation, donors provide support to the community in perpetuity and a lasting tribute to their loved ones.

**DONOR ADVISED FUND**

With a minimum donation of \$50,000 a donor or designate may be involved in the decision making process regarding the disbursement of the investment income from their funds. These funds may be either anonymous or named.

CAS of Oxford County Fund  
The Lessif Family Fund

**DONOR DESIGNATED FUND**

With a minimum donation of \$25,000 a donor may designate specifically the charitable causes they wish to support. These funds may either be anonymous or named. In the future, should the named causes no longer exist, the Foundation is bound to ensure that the original intent of the donor is met.

Dr. I. Patricia Brown Fund  
Faith United Church/Operation Sharing Fund  
Frank and Marion Smith Fund  
Pat and Barry Smith Family Fund  
The Oxford Manufactures for Skill Development  
Scholarship Fund (OMSD)

**FIELD OF INTEREST FUND**

With a minimum donation of \$25,000 a donor may establish their own field of interest fund. Donors may designate the nature of the causes to be supported by their fund. These funds may either be anonymous or named.

Brian and Rosemary George Cultural Fund  
Ken and Lynda Whiteford Fund  
Hawkins Family Memorial Fund  
Ross and Fran McElroy Fund

**COMMUNITY FUND**

This fund accepts donations large or small and is designed to meet the changing needs of the County. Each year through an application process, the Board selects causes to be supported by the investment income generated by this fund. For a minimum donation of \$10,000 a donor may have a named fund within the Community Fund.

Alabastine-Wilkinson Fund  
Doug and Yvonne Eckel Fund  
The Oxford County Environmental Legacy Fund (restricted)  
Founders' Circle Fund  
Builders' Circle Fund

**EMERGING FUND**

Donors are welcome to create an emerging fund with an initial donation and a plan to reach the minimum required to achieve the threshold of one of the funds mentioned above.

The Joland Family Field of Interest Fund  
Dawn Dennison Family Donor Advised Fund  
Lorna & George Roberts Donor Advised Fund

**FUNDS HELD FOR OTHERS**

The Oxford Community Foundation will create a specific fund on behalf of another charitable organization. This frees the named charity from the responsibility of managing their fund and allows them to take advantage of the combined investment power of our Foundation. The investment income currently generated through this type of fund is directed back to the named charity.

The Children's Aid Society of Oxford County  
Operation Sharing  
Hawkins Family Fund

**FLOW THROUGH FUND**

The Foundation is prepared at times to use their resources to also act as a flow-through agent for someone wishing to make a donation to a particular cause. One benefit of this fund is that it allows a donor to maintain anonymity should they choose.

London Community Foundation  
2001 Canada Summer Games Endowment Fund  
Harvey and Erma Beaty Donor Advised Funds

**OPERATING FUND**

This fund is used to support the day to day operation of the Foundation. Normally donations under \$2,500 are directed to this fund.

**THE FOUNDERS' CIRCLE**

The Founders' Circle was successfully completed in 2010. The following individuals and groups have become a member of this exclusive circle of supporters by making a donation of \$2,000 or more to the Oxford Community Foundation Founders' Circle.



Mayors Sobeski, Comiskey, Lessif and OCF rep Art Lawson at 2013 Oxford County Golf Tournament hosted by OCF

## Founding Endowment Funds

Alabastine-Wilkinson Family  
Brian & Rosemary George  
Douglas & Yvonne Eckel  
Pat & Barry Smith  
John & Elizabeth Lessif  
The Joland Family  
Ken & Lynda Whiteford  
Ross & Fran McElroy  
The Hawkins Family Memorial

## Founders' Circle Members

Anonymous Donor  
Bartlett, Joan  
Cole, Jeff and Kelly  
Dorey, Byron and Bettianne Hedges  
Down, Edward  
Finlay, John B. and Mary Anne Silverthorn  
Hardeman, Ernie  
Harding, Michael and Terry Chisholm  
IODE, Wingate Raiders  
Julian, Shirley  
Lawrence, Gene and Phyllis  
LeRoy, Paul and Heidi  
Lowe, David and Sherry  
Klosler, George  
Mackesy, William and Mary  
MacKenzie, David & Lynda Macpherson,  
Rev. Harry & Camilla  
Martis, Carol  
Mason, Mike and Carmela  
McElroy, Dr. Ross and Frances  
McNamara, Jim and Linda  
Miettinen, Dr. Don and Lisa  
Mitchell, Jeff  
Murray, Tanya  
Ness-Jack, David and Helen  
Newell, Barbara  
Odumodu, Marie and Joseph  
Palmer, James  
Paquette, Bill and Jane  
Post, Don  
Parnell, Ken and Dianne  
Pow Laboratories Inc  
Reeves, Dr. Leonard  
Scotiabank  
Semeniuk, Betty and Bill  
Smith, Grant  
Soloman, Evan and Tammy Quinn  
Stewart, James and Louise  
Taylor, Don and Beth  
Thorn, Ted and Mary  
Weaver, Adalene  
Wormald, Dora

## The Builders' Circle

Fifty Community Champions are sought to donate \$2,000 or more to build a fund of at least \$100,000 to help grow our Community Fund. The Community Fund is the backbone of any Community Foundation. This fund has no restrictions and the investment income from this fund is available for the Grants Committee to use to assist pressing needs in our Community. Builders' Circle member names will be added to a new section of the plaque that hangs outside the Council Chambers of Oxford County, plus will always be shown as a Member of the Builders' Circle in our Annual Reports.

## Builders' Circle Members

Edwards, Paul and Mary Ellen  
Hudson, Keith & Fran  
Klosler Sr., George  
Lowe, Marjorie  
Mackenzie, David and Lynda  
Mackesy, William and Mary  
Miettinen, Donald and Lisa  
Murray, Tanya  
Ness-Jack, David and Helen in  
memory of Paul T. Ness-Jack

Parrott, Dr. Harry  
Post, Donald  
Pow Engineering  
Reeves, Dr. Leonard  
Roberts, George and Lorna  
Semeniuk, Bill and Betty  
Silverthorn, Mary Anne  
Taylor, Don and Betty  
Whiteford, Ken and Lynda

### *Retiring Board of Directors Member* **Art Lawson:**



*Art has been a steadfast Board Member since joining the Board bringing his business experience, professional contacts and expertise to the Board Table and serving on the Golf and the Fund Development Committees. It is with deep regret that we say good bye as a Board member and hope you will keep in contact with the work of the Foundation.*

### *In Memory of* **Diane Stuart**



*OCF was saddened to lose longtime supporter and one time President, Diane Stuart on October 16, 2013*

*Diane was instrumental in ensuring she left a strong Board of Directors in place upon the completion of her Presidency and was always available for consultation and sage advice when needed.*

*Being the Administrative Assistant for Dave Mackenzie for 9 years allowed Diane the unique opportunity to make the Oxford Community*

*Foundation's mission and story available to many citizens of Oxford County and afar.*

*The Board of Directors of the Oxford Community Foundation wishes to extend our deepest sympathies to Diane's family and many friends who felt her loss so directly.*

*Thank you, Diane, for your leadership and commitment to the philosophy of the building the Community Foundation model here in Oxford County.*

# Scholarships

## Pat & Barry Smith Scholarship (\$500 each)

D. Kernaghan, Glendale H.S., Tillsonburg  
E. MacKay, Woodstock Collegiate Institute  
M. Ruby, Huron Park S.S., Woodstock

## Oxford Manufacturing Skills Development Scholarship - \$500

D. Masters, Woodstock Collegiate Institute, Woodstock

## Hawkins Family Memorial Bursaries

T. Rath, Ingersoll District Collegiate Institute \$250  
L. Liu, St. Mary's Catholic S.S., Woodstock \$250  
C. Oliver, St. Michael's Catholic Elementary School \$50  
Woodstock Minor Hockey \$450

## Harvey & Erma Beaty Cold Spring Endowment

Cold Springs Farm Fund, a member of Maple Leaf Foods;  
a fund established in honour of Harvey and Erma Beaty;  
held within London Community Foundation and granted in  
Oxford County by the Oxford Community Foundation.

## Southgate Centre, Woodstock - \$10,332

Purchase of a fridge & freezer unit for frozen meal program

## Oxford County Nutrition Partnership - \$10,000

Purchase of small equipment for 23 elementary schools



## Woodstock & District Developmental Services - \$25,000

Oxford Garden Fresh Box Program



# Grants

## 2001 Canada Summer Games Endowment Fund

In support of Seniors' sports programs

Embroid Zorra Lawn Bowling	\$300
Southgate Centre, Woodstock	\$400
Tillsonburg Senior Centre	\$500
Woodstock Curling Club	\$350
Woodstock Lawn Bowling	\$400

In support of special needs youth programs

Woodstock & District Dev. Services	\$950
Woodstock Skating Club	\$950

## Alabastine-Wilkinson Fund

Tillsonburg Senior Centre	\$500
VON Oxford	\$700
Woodstock Badminton Club	\$500

## Eckel Fund

Oxford County's Rainbow Coalition	\$1000
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## Founders' Circle

Alzheimer Society of Oxford	\$850
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Domestic Abuse Services

Oxford	\$850
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Fusion Centre	\$500
Ingersoll and District Interchurch	\$850
Ingersoll Choral Society	\$500
Ingersoll Creative Arts Centre	\$500
Woodstock Art Gallery	\$330

## Ross & Fran McElroy Fund

Ingamo Home (Woodstock)	\$500
Theatre Woodstock	\$449.45

## Whiteford Fund

Woodstock Art Gallery	\$270
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## Total Grants & Scholarships for 2013

(Including Cold Springs Farms Fund - Maple Leaf Inc.)

# \$60,481.45